

UNI WHEELS becomes official sponsor of the „VLN Endurance Championship Nürburgring 2015“

Bad Dürkheim, 27. März 2015: German-based alloy wheels manufacturer UNI WHEELS becomes official sponsor of the „VLN Endurance Championship Nürburgring“.

The UNI WHEELS Group is one of the leading manufacturers of alloy wheels for the European aftermarket (with brands ATS, RIAL, ALUTEC and ANZIO) and one of the world's largest wheel suppliers to the automotive industry. The group has 3 major production plants, two of them based in Poland (in Stalowa Wola) and one in Germany (in Werdohl).

From this season on the UNI WHEELS logo will replace the former's group ATS logo on the front fenders of the cars racing in the VLN Endurance Championship Nürburgring. Season begins on March 28th and consists of 10 race series.

UNI WHEELS' brands RIAL and ATS were the series sponsors in the past (season 2007 until 2008 and season 2009 until 2014).

“The decision to execute the sponsorship with our group brand UNI WHEELS is part of our new marketing strategy. We would like to make UNI WHEELS more recognizable as a brand in connection with the Automotive business (OEM). Our brands ATS, RIAL, ALUTEC and ANZIO are already very well-known to the customers in the accessories market around the world while little of our clients are aware of the fact, that at the same time, UNI WHEELS is a leading supplier to the big car manufacturers such as Audi, BMW/Mini, Jaguar/LandRover, Mercedes/AMG, Peugeot/Citroen and many others. We are proud to continue the partnership with the VLN Endurance Championship in 2015” says Tobias Eisele, Head of Marketing of the UNI WHEELS Group.

The VLN Endurance Championship has been held at the Nürburgring Nordschleife - which is often called the „Green Hell“ - for 38 years. The Nürburgring Nordschleife is the world's most demanding racing track and is therefore used by all major car manufacturers for testing and doing the setup of new cars. The championship is a very popular and successful racing series in Europe. In 2014 there were an average of 180 vehicles in 25 different categories and about 800 drivers attending each event and an average of 20,000 to 30,000 spectators. Admission for visitors at the Nordschleife is free.

PRESS RELEASE

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About us:

UNI WHEELS Group is the **leading manufacturer of alloy wheels** in the European aftermarket (Accessory Division) and one of Europe's largest wheel suppliers to the automotive industry (Automotive Division). UNI WHEELS Group also equips professional motorsport racing vehicle series with high-tech wheels. For more than **40 years**, the Group has been producing **high-quality aluminium wheels mainly using the low-pressure casting technique**. Further manufacturing techniques used are flow forming, Lightforming® (advanced pressure rolling) and forging for ultra-light high-tech wheels.

With the **global brands of ATS, RIAL, ALUTEC and ANZIO**, **UNI WHEELS** possesses comprehensive knowledge in the accessories market and technical expertise as an original equipment manufacturer in the automotive industry. Furthermore, with its wide range of brands, the UNI WHEELS Group offers **wheels for all target groups**, from premium to economy.

Highly efficient production locations in Poland and Germany, as well as the **pooled technological expertise** of the group, form a secure base for further development of the brands and growth of the UNI WHEELS Group associated with this.

Two UNI WHEELS factories based in Stalowa Wola are responsible for approx. **83% of total Group production**. In 2014 over **6 million wheels** were sold from Poland-based factories. UNI WHEELS employs over **1800 employees** in Poland. The Group's **German plant in Werdohl** has approx. 370 employees and had an output of approx. 1.2 million **high-end wheels** sold in 2014.

In 2014, the UNI WHEELS Group had revenues of EUR 362.6 m, EBITDA of EUR 46.8 m and net income of EUR 22.8 m.

